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PRESS RELEASE

## Kärcher Launches Industrial Floor care in the US

Alfred Kärcher Worldwide, the world's largest manufacturer of cleaning equipment, operating in the United States as Kärcher North America (KNA), announces the creation of a new product division designed to focus its cleaning equipment technologies on industrial applications. The new division, Kärcher Industrial Floor care, will begin operations on March 2, 2009.

Kärcher Industrial will initially feature a selection of large Automatic Scrubbers and Sweepers, currently marketed worldwide. Although these products have been available in North America, this marks the first time that Kärcher will manage sales and marketing efforts from within the United States.

Kärcher Industrial will be located in Camas, Washington including; sales management, marketing, customer service, and technical support. Sales and service training will take place at KNA's world-class training facility, *The Excellence Center* in Englewood, Colorado.

Kärcher is the world's leading manufacturer of cleaning systems for industrial markets and a driving force behind technological progress and innovation. Industrial floor care requires high performance and versatility and Kärcher delivers.

Kärcher's scrubbers are available in both the walk-behind and riding models, cleaning up to 77,500 square feet per hour. Scrub floors to the highest level of cleanliness with the latest in auto scrubber technology. Consider the benefits of Kärcher's cylindrical roller technology:

- Lower cleaning agent consumption
- Lower water consumption
- Reduces stripping and refinishing intervals
- Optimal self-cleaning brushes can outlast 300 pads
- 5x greater downward pressure for better cleaning
- Integrated pre-sweep reduces preparation time

Kärcher's sweepers are available in riding models and walk-behind self-propelled, sweeping up to 150,000 square feet per hour. Designed to provide rugged reliability with ease-of-use, Kärcher sweepers provide increased productivity while delivering maximum performance. Kärcher's high-quality filter technology in combination with its patented filter de-dusting system retains up to 99.99% of all dust.

- Unique and exclusive air filter systems captures fine dust particles
- Broom sizes of 34" to 55" in width

To find out more about Kärcher Industrial, Kärcher Commercial or Kärcher Residential products, visit their websites at [KarcherIndustrial.com](http://KarcherIndustrial.com), [KarcherCommercial.com](http://KarcherCommercial.com) and [KarcherResidential.com](http://KarcherResidential.com).

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